



Contest Name: "Everyday Hero Contest" 2021 (herein defined as the "contest")

Station: The WBCL Radio Network (herein defined as the "station")

Station Address: 1115 West Rudisill Blvd., Fort Wayne, IN 46807

Telephone: (260) 745-0576

Description of the Contest / Participation

Dates of the Contest

The contest will begin at 6 AM EST on Monday, April 5, and end at approximately 8 AM Friday, June 11, 2021.

Prize dates: 4/9, 4/16, 4/23, 4/30, 5/7, 5/14, 5/21, 5/28, 6/4, 6/11

How the Contest and Entry Works

Contest Qualification

- Beginning Monday, April 5 entrants are encouraged to listen each weekday at around 7:10 am, 9:10 am, 11:10 am, 1:10 pm, 3:10 pm and 5:10 pm for the WBCL DJs to give the cue-to-call.
- When entrants hear the DJ give the cue, they are prompted to call (260) 745-9090.
- The 7th caller will be given the chance to tell us about the everyday hero in their life and qualify that person to win our weekly prize (\$300 Visa gift card).
- Once qualified, entrant's name will remain eligible for the duration of the contest.
- **Only one qualification per entrant, per household.** If entrant qualifies more than once, entrant will be deemed ineligible to win for the remainder of the contest. Only one entrant per household may qualify.
- No qualification opportunities will be available on holidays, weekends, or WBCL designated days.

Determination of Winner

- Each Friday, beginning April 9 during the 7am hour of the Morning Show, a name will be drawn randomly from the names of all qualified entrants.
- Once a qualified entrant hears his/her FIRST and LAST name and CITY on-air, the entrant has 9 minutes and 30 seconds to call (260) 745-9090.
- If the qualified entrant calls within the time allotted and speaks with the announcer, that entrant will win a \$300 Visa gift card to give to the everyday hero they have nominated.
- The call must come from the qualified entrant whose name is called out on air. A delegate may not call on the qualified entrant's behalf.

- If the qualified entrant does not call and speak with an announcer within the allotted time, the name of another qualified entrant will be announced on air and the process repeated until a qualified entrant calls in within the allotted amount of time and wins.
- The name of each qualified entrant that doesn't call during the allotted time will be returned to the drawing box and remains eligible to win.

Alternative Means of Entry

- Qualification to be eligible to win is only possible being the 7th caller at (260) 745-9090 when the DJ gives the cue to call at the appointed times and speaking to an announcer.
- No other means of entry or qualification will be accepted.

Additional Entry Information

- Station will not disclose or sell entrant's personal information to parties that are not affiliated with the station.
- Station is not responsible for disruption to qualifying due to technical issues (i.e. busy phone lines, phone service disruption, and dropped phone calls).
- All entrants failing to comply with these rules will be disqualified.
- By participating at any level in the contest, you are agreeing to be bound by these contest rules.
- The WBCL Radio Network reserves the right to change or modify the contest rules at any time; without notice and will update the rules accordingly.

Eligibility and Limitations

- A. Entrants must be legal residents of the WBCL geographical listening area and its terrestrial broadcast signal. Listeners outside of this area, including those listening elsewhere in the world via technology, are not eligible.
- B. Entrants must be at least 18-years-old.
- C. Limited to one entry per person per household for the duration of contest; once a person wins, any other people that entered from that household are no longer eligible.
- D. Entrants may not be: (a) WBCL/Taylor University employees or their parents, spouses, children, siblings, or roommates, (b) employees of participating contest sponsors and promotional partners; (c) persons employed by other radio stations within the station geographical listening area; (d) persons who are winners of the major station contests are ineligible, i.e. Lean on Me 2020, Click In to Win 2020, Friendly Feud 2020, Beef Up Christmas 2020
- E. Station will not consider any entries that do not contain truthful information or meet the eligibility requirements as set forth within these or related station rules.
- F. Station reserves the right to disqualify any participant attempting to tamper with the contest entry process.

Description of Prize

Contest Sponsors: Junior and Jenny Geiger of Ironclad Excavating

Description of Prizes: WBCL will provide a \$300 Visa gift card for the everyday hero the caller has nominated when they qualified.

One winner will be selected per week, 10 winners total.

Additional Prize Information

- **No purchase necessary. Purchase does not increase odds of winning.** Void where prohibited. Odds of winning depend on the number of eligible Contest participants
- Prizes cannot be redeemed for cash or other merchandise. Prize is not transferable without approval from station and sponsor.
- Station is not responsible for loss or damage of prize.
- Winner is responsible for federal, state and local taxes if the **prize value exceeds \$600**; winner will receive an IRS form 1099 and a copy of such form will be filed with the Internal Revenue Service (IRS).
- Prize is released upon completions and return of form; failure to be willing to provide a completed W-9 form will result in forfeiture of prize; station reserves the right to select another winner.
- Upon receiving the completed form, station will file an IRS Form 1099-Misc with the IRS and mail a copy to the winner. Winner is then required to file it with the IRS.

Conditions

- By participating, each contest participant waives any and all claims of liability The WBCL Radio Network, Taylor University, its officers, directors, employees, agents and contest sponsors for any damage or personal injury or loss which may occur from participation in the contest or from the use of prizes awarded by the station.
- Station reserves the right to require contest winners to sign and return a liability release form prior to acceptance and receiving of any prize awarded by station.
- By participating in the contest, the winner(s) agree to have their name, voice and/or likeness used in any advertising or broadcasting material relating to the contest without additional financial or other compensation, and may be required to sign a publicity release confirming such consent prior to acceptance of the prize.

By entering, entrants acknowledge they have read, understood, accepted and agreed to be bound by the terms and conditions of these Official Contest Rules, as they may be amended from time to time. Entrants may not sell, assign or transfer any of their rights under these Official Contest Rules or as may be granted throughout this Promotion. Entries that do not comply with all requirements stated in these Rules will not be considered and will be disqualified.