

**Contest Name:** “WBCL’s Live with your DJ Contest 2021” (herein defined as the “Contest”)

**Station:** The WBCL Radio Network (herein defined as the “Station”)

**Station Address:** 1115 West Rudisill Blvd., Fort Wayne, IN 46807

**Telephone:** (260) 745-0576

## **1. Description of the Contest / Participation**

### A. Dates of Contest

- Contest eligibility begins Tuesday, June 22, 2021 and runs through Tuesday, August 31, 2021.
- Contest drawing dates: Fridays, June 25; July 2, 9, 16, 23, 30; August 6, 13, 20, 27; September 3.

### B. How the Contest and Entry Works

#### *Contest Qualification*

- Each week, beginning Tuesday, June 22, 2021, Entrants are encouraged to stop at that week’s designated Sticker Stop location.
- While there during the designated hours, each Entrant who puts a new or replacement WBCL Sticker on his/her vehicle will receive a DJ Big Head
- Entrant must then take a photo of themselves with the DJ Big Head and post it to Facebook or Instagram with the hashtag **#wbcllivewithyourdj21** to be entered to win our weekly prize of a Yeti Hopper Flip 12 cooler filled with quality cut steaks.
- When posting photo with hashtag **#wbcllivewithyourdj21** Entrant must make post public in order for entry to be considered.
- Entrants will receive one Big Head for each car they own that they place a new or replacement WBCL sticker on.
- If someone already has a current logo WBCL sticker on their car, they may also receive one Big Head per car.

Each photo entry is eligible for the duration of the Contest, or until an Entrant’s photo is selected to win the weekly prize. After winning a weekly prize, all additional entries for the winning Entrant will be invalid for future drawings.

#### *Determination of Winners*

Every Friday morning WBCL will select a winner and notify them via the social media site they posted their photo to that they have won the weekly prize. Winner must pick up prize at the WBCL Radio Network Studio on 1115 W Rudisill Blvd, Fort Wayne, IN 46807. Prize must be picked up Mon – Fri between the hours of 8:00 AM and 4:30 PM.

#### *Alternate Means of Entry*

- Qualification to be eligible to win is only possible by attending a scheduled sticker stop, getting a WBCL Big Head and submitting a photo on Facebook or Instagram with the **#wbcllivewithyourdj21**. Posts must be made public in order for entry to be considered.
- Entrants cannot stop by the radio station or request a sticker be mailed to them to be qualified.

### *Additional Entry Information*

- Station will not disclose or sell Entrants' personal information to parties that are not affiliated with the Station.
- All Entrants failing to comply with these rules will be disqualified.
- By participating at any level in the Contest, you are agreeing to be bound by these Contest rules.

C. Please see posted sticker stop schedule at (insert link) for available times and locations.

## **2. Eligibility and Limitations**

A. Entrants must be legal residents of the WBCL geographical listening area and its terrestrial broadcasting signal. Listeners outside of this area, including those listening elsewhere in the world via technology, are not eligible.

B. Entrants must be at least 18-years-old with a valid driver's license, and the owner of the car to which Entrant is applying a WBCL sticker.

C. Limited to one Big Head per Entrant per car owned by Entrant to which a sticker is applied; once a person wins, all other Entrant entries are no longer eligible in addition to the entries of people that entered from the same household as the winning Entrant.

D. Entrants may not be: (a) WBCL/Taylor University employees or their parents, spouses, children, siblings or roommates, (b) employees of participating Contest sponsors and promotional partners; (c) persons employed by other radio stations within the Station geographical listening area; (d) persons who are winners of a Station contest, giveaway or promotion held within 30 days preceding June 22, 2021; Additionally, winners of the major station contests, Everyday Hero 2021, Beef Up Christmas 2020, Lean on Me 2020, Click In to Win 2020 are ineligible.

E. Station will not consider any entries that do not contain truthful information or meet the eligibility requirements as set forth within these or related Station rules.

F. Station reserves the right to disqualify any participant attempting to tamper with the contest entry process.

## **3. Description of Prizing**

A. Contest Sponsor: Shipshewana Trading Place Auction & Flea Market

B. Description of Prize: Weekly winners will receive a Yeti Hopper Flip 12 cooler filled with quality cut steaks.

C. Additional Prize Information

- **No purchase necessary. Purchase does not increase odds of winning.** Void where prohibited. Odds of winning dependent on the number of eligible Entrants.
- Prizes cannot be redeemed for cash or other merchandise. Prizes are not transferable without approval from Station.
- Station reserves the right to substitute prizes with prizes of approximately equal value.
- Prizes must be picked up by the contest winners during business hours Mon – Fri from 8:00 AM to 4:30 PM at the WBCL Radio Network, 1115 W Rudisill Blvd, Fort Wayne, 46807.
- Winners are responsible for federal, state, and local taxes. Any winner with over \$600 in prize value (in one or multiple prizes) within a calendar year will receive an IRS form 1099 and a copy of such form will be filed with the Internal Revenue Service (IRS)

- Prize is released upon completion and return of form to Station; failure to be willing to provide a completed W-9 form will result in forfeiture of prize; Station reserves the right to select another winner.
- Upon receiving the completed form, Station will file an IRS Form 1099-Misc with the IRS and mail a copy to the winner. Winner is then required to file it with the IRS.

#### D. Conditions

- By participating, each Entrant waives all claims of liability The WBCL Radio Network, Taylor University, its officers, directors, employees, agents and Contest sponsors for any damage or personal injury or loss which may occur from participation in the Contest or from the use of prizes awarded by the Station.
- Station reserves the right to require Contest winners to sign and return a liability release form prior to acceptance and receiving of any prize awarded by Station.
- By participating in the Contest, the winner(s) agree to have their name, voice and/or likeness used in any advertising or broadcasting material relating to the Contest without additional financial or other compensation, and may be required to sign a publicity release confirming such consent prior to acceptance of the prize.

**By entering, Entrants acknowledge they have read, understood, accept, and agreed to be bound by the terms and conditions of these Official Contest Rules, as they may be amended from time to time. Entrants may not sell, assign, or transfer any of their rights under these Official Contest Rules or as may be granted throughout this Promotion. Entries that do not comply with all the requirements stated in these Rules will not be considered and will be disqualified.**