



Contest Name: "List It to Win It" Contest (herein defined as the "contest")

Station: The WBCL Radio Network (herein defined as the "station")

Station Address: 1115 West Rudisill Blvd., Fort Wayne, IN 46807

Telephone: (260) 745-0576

Description of the Contest / Participation

Dates of the Contest

The contest will begin at 6 AM EST on Monday, April 1, 2019 and end at approximately 8 AM Friday, June 14, 2019. Each weekday from 6 AM to 6 PM the "List it to Win It" sounder will be played at multiple, random times. No qualification opportunities will be available on holidays, weekends, or WBCL designated days.

Prize dates: April 1 – June 14.

How the Contest and Entry Works

Contest Qualification

- Beginning Monday, April 1, 2019 entrants are encouraged to listen for the contest cue-to-call. The cue-to-call can be sampled on the contest's feature page located on WBCL.org.
- Each weekday, between 6am and 6pm, the cue-to-call will be played at multiple, random times. No qualification opportunities will be available on holidays, weekends, or WBCL designated days.
- When entrants hear the sound, they are prompted to call (260) 745-9090.
- The 7th caller will be given the opportunity to play List it to Win it.
- Entrant must get all items on the list in the correct order to win.
- The current list of items will always be displayed at wbcl.org.
- **Entrant can only play once per day.**

Determination of Winner

- The entrant must start with naming the first item on the list correctly before moving on to the next item. They must get the second item correct to move onto the third item, the third item correct to move onto the fourth, the fourth item correct to move onto the fifth.
- Entrant must get all five items in the correct order on the first try to win the entire list of items.
- All lists will have five items.
- The current list of items will always be displayed at wbcl.org.
- WBCL will not repeat what previous callers guessed to new callers, regardless if they were correct or incorrect.
- If entrant gets all items correct on the first attempt then they win the whole list of items.

- WBCL will not change the order of the list of items after each try. Entrants who listen to previous attempts at a particular list can build on each other's guesses.

Alternative Means of Entry

- Qualification to play List it to Win it is only possible by calling (260) 745-9090 and speaking to an announcer when the cue to call is heard.
- Entries submitted online or via email are not eligible to qualify for this contest. No entries will be accepted outside of the cue-to-call.

Additional Entry Information

- Station will not disclose or sell entrant's personal information to parties that are not affiliated with the station.
- Station is not responsible for disruption to qualifying due to technical issues (i.e. busy phone lines, phone service disruption, and dropped phone calls).
- All entrants failing to comply with these rules will be disqualified.
- By participating at any level in the contest, you are agreeing to be bound by these contest rules.
- The WBCL Radio Network reserves the right to change or modify the contest rules at any time; without notice and will update the rules accordingly.

Eligibility and Limitations

- Entrants must be legal residents of the WBCL geographical listening area and its terrestrial broadcast signal. Listeners outside of this area, including those listening elsewhere in the world via technology, are not eligible.
- Entrants must be at least 18-years-old.
- Limited to one entry per person for the duration of contest; once a person wins any other people that entered from that household are no longer eligible.
- Entrants may not be: (a) WBCL/Taylor University employees or their parents, spouses, children, siblings, or roommates, (b) employees of participating contest sponsors and promotional partners; (c) persons employed by other radio stations within the station geographical listening area; (d) persons who are winners of the major station contests are ineligible, i.e. Beef Up Christmas 2018, Fill Your Cart 2018, Live with Your DJ 2018
- Station will not consider any entries that do not contain truthful information or meet the eligibility requirements as set forth within these or related station rules.
- Station reserves the right to disqualify any participant attempting to tamper with the contest entry process.

Description of Prizing

Contest Sponsor: Doc Dancer Heating, AC & Generators, Custom Sound Design

Description of Prizes:

Each list will contain five items. Five items could be any mixture of the following prizes: Gift Certificate to Fort Wayne Massage Center, Yeti Cooler, Amazon Gift Card, Amazon Echo Spot, Visa Gift Card, Family Membership to Children's Museum of Indianapolis, Family Membership to Fort Wayne Children's Zoo, Nintendo Switch, Smart Watch, Season Pass to Trinity Communications/WBCL Fall 2019 Concert Series, WBCL T-shirt, WBCL mug, WBCL Fling Ring. Gift card and gift certificate values will range from \$50 to \$300.

Details of each prize will be presented on the List it to Win it Contest page at wbcl.org during the period that list is up for grabs.

Additional Prize Information

- **No purchase necessary. Purchase does not increase odds of winning.** Void where prohibited. Odds of winning depend on the number of eligible Contest participants
- Prizes cannot be redeemed for cash or other merchandise. Prize is not transferable without approval from station and sponsor.
- Station is not responsible for loss or damage of prize.
- Winner is responsible for federal, state and local taxes if the **prize value exceeds \$600**; winner will receive an IRS form 1099 and a copy of such form will be filed with the Internal Revenue Service (IRS).
- Prize is released upon completions and return of form; failure to be willing to provide a completed W-9 form will result in forfeiture of prize; station reserves the right to select another winner.
- Upon receiving the completed form, station will file an IRS Form 1099-Misc with the IRS and mail a copy to the winner. Winner is then required to file it with the IRS.

Conditions

- By participating, each contest participant waives any and all claims of liability The WBCL Radio Network, Taylor University, its officers, directors, employees, agents and contest sponsors for any damage or personal injury or loss which may occur from participation in the contest or from the use of prizes awarded by the station.
- Station reserves the right to require contest winners to sign and return a liability release form prior to acceptance and receiving of any prize awarded by station.
- By participating in the contest, the winner(s) agree to have their name, voice and/or likeness used in any advertising or broadcasting material relating to the contest without additional financial or other compensation, and may be required to sign a publicity release confirming such consent prior to acceptance of the prize.

By entering, entrants acknowledge they have read, understood, accepted and agreed to be bound by the terms and conditions of these Official Contest Rules, as they may be amended from time to time. Entrants may not sell, assign or transfer any of their rights under these Official Contest Rules or as may be granted throughout this Promotion. Entries that do not comply with all requirements stated in these Rules will not be considered and will be disqualified.