



Contest Name: "Brain Bender" 2024 (herein defined as the "contest")

Station: The WBCL Radio Network (herein defined as the "station")

Station Address: 1115 West Rudisill Blvd., Fort Wayne, IN 46807

Telephone: (260) 745-0576

Description of the Contest / Participation

Dates of the Contest

The contest will begin at 6 AM EST on Monday, September 23, 2024, and will end at approximately 7 AM Friday, December 6, 2024.

Prize dates: 9/27, 10/4, 10/11, 10/18, 10/25, 11/1, 11/8, 11/15, 11/22, 12/6

How the Contest and Entry Works

Contest Qualification

- Beginning Monday, September 23, 2024, entrants are encouraged to listen for the DJs to give the cue to call. When they do, they will give a Brain Bender Trivia Question.
- When entrants hear the question, they need to call (260) 745-9090. The first person to correctly solve the Brain Bender wins a WBCL Jigsaw Puzzle and is qualified for our weekly prize drawing for their choice of an Apple iPad, Apple Watch or Apple AirPods. Exact product models are listed on the contest page at wbcl.org.
- If WBCL does not get a correct caller within approximately 7 minutes (2 songs played) of announcing the question, there will be no qualifier that break, and the DJ's will reveal the correct answer to the question.
- Once qualified, the entrant's name will remain eligible for the duration of the contest.
- Only one qualification per entrant, per household.
- If entrant qualifies more than once, entrant will be deemed ineligible to win for the remainder of the contest.
- No qualification opportunities will be available on holidays, weekends, or WBCL designated days.

Determination of Winner

- Each Friday, beginning Friday, September 27, 2024, during the 7am hour of the Morning Show, a name will be drawn randomly from the names of all qualified entrants.
- Once a qualified entrant hears his/her FIRST and LAST name and CITY on-air, the entrant has 9 minutes and 30 seconds to call (260) 745-9090.
- If the qualified entrant calls within the time allotted and speaks with the announcer, that entrant will win their choice of an Apple iPad, Apple Watch or Apple AirPods. Exact product models are listed on the contest page at wbcl.org.

- The call must come from the qualified entrant whose name is called out on air. A delegate may not call on the qualified entrant's behalf.
- If the qualified entrant does not call and speak with an announcer within the allotted time, the name of another qualified entrant will be announced on air and the process repeated until a qualified entrant calls in within the allotted amount of time and wins.
- The name of each qualified entrant that doesn't call during the allotted time will be returned to the drawing box and remains eligible to win.

Alternative Means of Entry

- Qualification to be eligible to win is only possible being the first caller at (260) 745-9090 to correctly identify the unscrambled word from the word jumble when the DJ gives the cue to call.
- No other means of entry or qualification will be accepted.

Additional Entry Information

- Station will not disclose or sell entrant's personal information to parties that are not affiliated with the station.
- Station is not responsible for disruption to qualifying due to technical issues (i.e., busy phone lines, phone service disruption, and dropped phone calls).
- All entrants failing to comply with these rules will be disqualified.
- By participating at any level in the contest, you are agreeing to be bound by these contest rules.
- The WBCL Radio Network reserves the right to change or modify the contest rules at any time; without notice and will update the rules accordingly.

Eligibility and Limitations

- A. Entrants must be legal residents of the WBCL geographical listening area and its terrestrial broadcast signal. Listeners outside of this area, including those listening elsewhere in the world via technology, are not eligible.
- B. Entrants must be at least 18 years old.
- C. Limited to one entry per person per household for the duration of contest; once a person wins, any other people that entered from that household are no longer eligible.
- D. Entrants may not be: (a) WBCL/Taylor University employees or their parents, spouses, children, siblings, or roommates, (b) employees of participating contest sponsors and promotional partners; (c) persons employed by other radio stations within the station geographical listening area; (d) persons who are winners of the major station contests are ineligible, i.e. Get Your Grill on 2024, Clean it Up 2024, Beef Up Christmas 2023, Spin to Win 2023.
- E. Station will not consider any entries that do not contain truthful information or meet the eligibility requirements as set forth within these or related station rules.

F. Station reserves the right to disqualify any participant attempting to tamper with the contest entry process.

Description of Prize

- Weekly winners receive their choice of an Apple iPad, Apple Watch or Apple AirPods. Exact product models are listed on the contest page at wbcl.org

Contest Sponsors:

Sept 16 - Oct 27: Kuehnert Dairy Farm Fall Festival

Oct 28 - Dec 8: Kuehnert Dairy Farm

Description of Prizes:

One winner will be selected per week, there will be 10 winners total. No winners will be drawn the week of Thanksgiving.

Additional Prize Information

- **No purchase necessary. Purchase does not increase odds of winning.** Void where prohibited. Odds of winning depend on the number of eligible Contest participants.
- Prizes cannot be redeemed for cash or other merchandise. Prize is not transferable without approval from station and sponsor.
- Station is not responsible for loss or damage of prize.
- Winner is responsible for federal, state, and local taxes if the **prize value exceeds \$600**; winner will receive an IRS form 1099 and a copy of such form will be filed with the Internal Revenue Service (IRS).
- Prize is released upon completions and return of form; failure to be willing to provide a completed W-9 form will result in forfeiture of prize; station reserves the right to select another winner.
- Upon receiving the completed form, station will file an IRS Form 1099-Misc with the IRS and mail a copy to the winner. Winner is then required to file it with the IRS.

Conditions

- By participating, each contest participant waives all claims of liability The WBCL Radio Network, Taylor University, its officers, directors, employees, agents and contest sponsors for any damage or personal injury or loss which may occur from participation in the contest or from the use of prizes awarded by the station.
- Station reserves the right to require contest winners to sign and return a liability release form prior to acceptance and receiving of any prize awarded by station.
- By participating in the contest, the winner(s) agree to have their name, voice and/or likeness used in any advertising or broadcasting material relating to the contest without additional financial or other compensation and may be required to sign a publicity release confirming such consent prior to acceptance of the prize.

By entering, entrants acknowledge they have read, understood, accepted, and agreed to be bound by the terms and conditions of these Official Contest Rules, as they may be amended from time to time. Entrants may not sell, assign, or transfer any of their rights under these Official Contest Rules or as

may be granted throughout this Promotion. Entries that do not comply with all requirements stated in these Rules will not be considered and will be disqualified.